

ISEH *JAPAN* 2025

**54TH ANNUAL
SCIENTIFIC MEETING**

24-27 September 2025
Kumamoto, Japan



Who is ISEH?

- The **International Society for Experimental Hematology (ISEH)** is a global organization of over 700 members focused on connecting and building a community of experimental hematologists armed with the knowledge needed to advance research, develop novel therapies and diagnostic tools and strengthen the global scientific network.
- Content areas include:
 - Basic and translational research
 - Clinical trials in hematology
 - Hemato-oncology
 - Stem cell research
 - Immune-oncology
 - Cellular therapy

Why Support ISEH?

Influential Audience

ISEH attracts world-leading junior and senior faculty, who are both thought leaders within the hematology community and who hold institutional leadership positions.

Recruit Top Talent

ISEH hosts top scientific talent from around the world - PhD students and post-doctoral fellows trained by internationally renowned scientists.

Incredible Science

ISEH holds a reputation as a leading forum for the dissemination and discussion of cutting-edge findings, which includes sharing key discoveries prior to publication. Key scientific breakthroughs are initially reported and presented at ISEH, before they make their way into larger meetings.

Opportunities to Make Real Connections

The unique and intimate format of the ISEH meeting provides opportunities for thoughtful dialogue and exchange among its attendees, exhibitors and partners.

2024-2025 Board of Directors

- **President:** Shannon McKinney-Freeman, PhD (USA)
- **President-Elect:** Michael Milsom, PhD (Germany)
- **Vice President:** Louise Purton, PhD (Australia)
- **Past President:** Marella de Bruijn, PhD (UK)
- **Treasurer:** Katherine King, MD, PhD (USA)
- Grant Challen, PhD (USA)
- Keisuke Ito, MD, PhD (USA)
- Atsushi Iwama, MD, PhD (Japan)
- Kristina Kirschner, PhD (UK)
- Pablo Menendez, PhD (Spain)
- Elizabeth Ng, PhD (Australia)
- Hitoshi Takizawa, PhD (Japan)
- Eirini Trompouki, PhD (France)
- Ingrid Winkler, PhD (Australia)

2025 Scientific Program Committee

- **Chair:** Michael Milsom (Germany), Chair
- Shannon McKinney-Freeman (USA)
- Anna Beaudin (USA)
- Teresa Bowman (USA)
- Emery Bresnick (USA)
- Hélène Gleitz (Netherlands), Junior Faculty representative
- Leighton Grimes (USA)
- Pablo Menendez (Spain)
- Cesar Nombela Arrietta (Switzerland)
- Beth Psaila (UK)
- Louise Purton (Australia)
- Alejo Rodriguez Fraticelli (Spain)
- Hitoshi Takizawa (Japan)

2025 Local Organizing Committee

- **Chair: Hitoshi Takizawa, PhD,** Kumamoto University
- **Atsushi Iwama, MD, PhD,** The University of Tokyo
- **Toshio Kitamura, MD, PhD,** The University of Tokyo
- **Mineo Kurokawa, MD, PhD,** The University of Tokyo
- **Hideaki Nakajima, MD, PhD,** Yokohama City University
- **Naoki Hosen, MD, PhD,** Osaka University
- **Yoshio Katayama, MD, PhD,** Kobe University
- **Ayako Ishizu, MD, PhD,** Tokyo Women's Medical University
- **Koji Eto, MD, PhD,** Kyoto University
- **Takahiro Maeda, MD, PhD,** Kyushu University
- **Mamiko Sakata, MD, PhD,** University of Tsukuba
- **Shinya Kimura, MD, PhD,** Saga University
- **Ayana Kon, MD, PhD,** The University of Tokyo
- **Momoko Yoshimoto-Kobayashi, MD, PhD,** Western Michigan University

Exhibit at ISEH

Get the attention of an influential audience and world-leading scientific talent.

Exhibit-Only Table Top –

\$2,000 USD; ¥300,000 JPY

Includes:

- One (1) 6ft/1.8 m skirted table with two chairs in a high-traffic location. *Additional costs may occur for electrical or other amenities upon request.*
- One (1) exhibitor-only badge. Additional exhibitor badges can be purchased for \$75 each
- Recognition in online exhibitor directory, Simply Blood blog posting, and onsite signage
- Post-event conference delegate mailing list (for one-time use only and provided upon request)
- Admittance to welcome reception and posters sessions

Table Top Literature Drop

\$1,500 USD; ¥225,000 JPY

Can't send someone to the meeting? We'll distribute your literature for you!

- ISEH will display up to two (2) literature pieces from participating partner organization(s) throughout the entirety of the Annual Scientific Meeting for members and attendees to pick up at their leisure.
- 400 pieces of literature (or samples) are requested for each drop, and will be displayed in the exhibit hall.
- Each drop must be sent and approved by ISEH prior to production and the event.
- Partners are responsible for final print/production and shipping of the literature drop.

Brand Exposure

Scientific Meeting Delegate Bags (Exclusive)



\$4,000 USD; ¥600,000 JPY

Delegate bags are used through the event and well beyond, offering a “portable” advertising year-round opportunity. (Delegate bag will contain both sponsor logo and ISEH logo.)

Delegate Padfolio/Notebook (Exclusive)



\$4,000 USD; ¥600,000 JPY

Help delegates collect all their thoughts and findings in one place for use in the field. Sponsor item will contain both sponsor logo and ISEH logo.

Delegate Lanyards (Exclusive)



\$3,500 USD; ¥525,000 JPY

Let delegates be your billboard with your logo present on all badge lanyards.

Delegate Pen/Stylus (Exclusive)



\$2,000 USD; ¥300,000 JPY

Provide delegates with a logoed dual purpose ballpoint stylus pen for hand-written notes or for use on touchscreen devices.

Delegate Bag Insert



\$750 USD; ¥110,000 JPY

ISEH will include your one-page advertisement in delegate registration bag. Sponsor is responsible for production of insert and shipping costs to venue. Advertisement must be approved by ISEH prior to production and distribution.

Delegate Poster Sessions (Exclusive)



\$7,500 USD; ¥1,130,000 JPY

Sponsor the Poster Session(s) that typically boasts more than 200 posters and evening cocktail reception. Sponsorship of the poster session(s) will include signage by the bars, a literature drop as you walk into the space, and five minutes at the end of the previous education session for a registered sponsor representative to remind and direct delegates to the poster viewing area.



New Investigators Networking Event

\$5,000 USD; ¥750,000 JPY

(3 Available) A favorite event! More than 125 new investigators and senior scientists make valuable connections during this event. Sponsors receive logo recognition along with opportunity to provide a literature drop for the networking event.



Delegate Coffee Break

\$2,500 USD (5 Available); ¥375,000 JPY

or \$10,000 USD (Exclusive); ¥1,500,000 JPY

Delegates enjoy a break with your branded napkins and logo recognition signage at each beverage station. Sponsors may choose which break they would like to sponsor per pre-determined times provided by ISEH. Selection will be based off of sponsored contract date.

Mobile App brand exposure

Home Screen Sticky Banner \$3,000 USD; ¥ 450,000 JPY

ISEH offers a free, downloadable mobile app to provide an enhanced experience for attendees with detailed schedules, session descriptions, and more. This banner ad option will display on the main screen of the app and attaches to the bottom navigation. Ad can link out to a URL of your choice.



Mobile App brand exposure

Splash Screen

\$3,000 USD; ¥ 450,000 JPY

Available in Portrait or Landscape, ensure attendees see your ad with 3.5 seconds of a splash screen when attendees launch the app. The screen is not clickable but serves as a digital program book cover!



Required Images (width x height)	
1	1.3:1 aspect ratio, 2,732 pixels wide x 2,048 pixels high
2	1.8:1 aspect ratio, 1,920 pixels wide x 1,080 pixels high
3	2.2:1 aspect ratio, 2,688 pixels wide x 1,242 pixels high



Required Images (width x height)	
1	0.75:1 aspect ratio, 2,048 pixels wide x 2,732 pixels high
2	0.56:1 aspect ratio, 1,080 pixels wide x 1,920 pixels high
3	0.46:1 aspect ratio, 1,242 pixels wide x 2,688 pixels high

Mobile App brand exposure

Push Notifications

\$500 USD; ¥75,000 JPY

Reach conference attendees on their mobile devices directly! With 250 characters, call attention to your booth or products by utilizing a push notification. Ad subject to approval by ISEH.

Push Notification Examples

Show Only Special - Buy One Get One FREE!

Visit Bien Air Dental at Booth #1234 for an ADA 2018 show only special - buy one Restorative and/or Endo products and get one FREE!

OK

Don't Miss Bien Air Show Only Special!

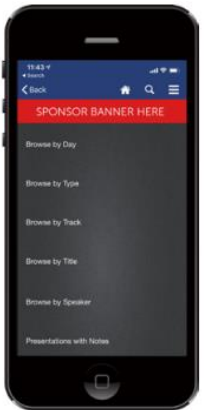
Last day to take advantage of our ADA 2018 show only special - buy one Restorative and/or Endo products and get one FREE! Stop by Booth #1234

OK

Sub Page Banner

USD: \$1,500; JPY: ¥225,000 JPY

Draw attention to your organization with a banner in the people, posters, presentations or search areas of the app with a sticky banner.



Supports rotating banners and links out to URLs. Up to 4 available. Banner ad subject to approval by ISEH.

Education Support

McCulloch & Till Award and Lecture (Exclusive)

\$5,000 USD; ¥750,000 JPY

Gain exposure when you support a prestigious mid-career investigator to present a key lecture to the ISEH community during the Annual Scientific Meeting. All donors will be listed in the program schedule on the ISEH website, in the meeting abstract supplement and program book, and on meeting slides during the Annual Scientific Meeting.

Donald Metcalf Award and Lecture (Exclusive)

\$6,300 USD; ¥1,000,000 JPY

Demonstrate your commitment to hematology when you support the most distinguished ISEH award and Annual Scientific Meeting opening lecture. All donors will be listed in the program schedule on the ISEH website, in the meeting abstract supplement and program book, and on meeting slides during the Annual Scientific Meeting.

Janet Rowley Award and Lecture (Exclusive)

\$5,000 USD; ¥750,000 JPY

Be on the cutting edge when you support this lecture featuring an outstanding junior investigator. All donors will be listed in the program schedule on the ISEH website, in the meeting abstract supplement and program book, and on meeting slides during the Annual Scientific Meeting.

New Investigators Invited Lecture (Exclusive)

\$5,000 USD; ¥750,000 JPY

This coveted lecture is a source of pride to both the invited speaker and the New Investigators Committee. All donors will be listed in the program schedule on the ISEH website, in the meeting abstract supplement and program book, and on meeting slides during the Annual Scientific Meeting.

New Investigators Travel Grant Support

\$5,000 USD; ¥750,000 JPY

Support new investigators' travel to the Annual Scientific Meeting. All donors will be listed on the ISEH website, in the meeting abstract supplement and program book, and on meeting slides during the Annual Scientific Meeting.

Scientific Session Sponsorship

\$3,200 USD; ¥500,000 JPY

Support ISEH and its mission to promote scientific knowledge and the clinical application of basic hematologic and immunologic disorders through scientific programs by sponsoring a scientific talk at the ISEH meeting. All donors will be listed in the program schedule on the ISEH website, in the meeting abstract supplement and program book, and on meeting slides during the Annual Scientific Meeting.

Supporting Young Investigators

New Investigators Meet the Expert Mixer

Tier 1: \$1,500 USD; ¥225,000 JPY

Tier 2: \$4,000 USD; ¥600,000 JPY

A Favorite! More than 100 new investigators and Senior Scientists attend this event each year. Attendees mix and mingle with some of the world's leading scientists to make connections, exchange scientific knowledge and foster future scientific collaborations and career opportunities.

Junior Faculty Networking Mixer

Tier 1: \$1,500 USD; ¥225,000 JPY

Tier 2: \$4,000 USD; ¥600,000 JPY

The academic landscape has changed markedly over the last 5 years and Junior Faculty face numerous obstacles in starting a new group. In recognition of these challenges, ISEH is organizing a networking event to bring together scientists from across the world in order to share experiences, best practices and foster new scientific collaborations.

Tier 1: Sponsorship level includes signage at the event and within ISEH program (online program and print and/or mobile app program)

Tier 2: Sponsorship level includes signage at the event, within ISEH program (online program and print and/or mobile app program), one (1) social media post promoting the event and recognizing the sponsor, and a literature drop at the event.

Sponsored Lunch Talks

Highlight new products, techniques and scientific advancements to a captive audience!

Sponsored sessions include:

- Use of session room with standard A/V equipment (LCD projector, screen, laptop, podium, microphones)
- Inclusion in the program schedule and meeting website
- Available during lunch hours

45-minute Talk Opportunities

Available Thursday-Saturday

6 available

- \$10,000 USD; ¥1,500,000 JPY

Sponsored Lunch Talk Session Times

Thursday, 25 September 2025

- 13:00 – 13:45: Sponsored Lunch Sessions (45-minute slot), 2 available

Friday, 26 September 2025

- 13:00 – 13:45: Sponsored Lunch Sessions (45-minute slot), 2 available

Saturday, 27 September 2025

- 13:00 – 13:45: Sponsored Lunch Sessions (45-minute slot), 2 available

Custom Sponsorship Packages

Designed for industry partners and other supporters of the ISEH mission, these packages maximize your reach to ISEH attendees through a variety of approaches.

Partnership Recognition Benefits	Premier Platinum \$25,000 USD and up; ¥3,750,000 JPY and up	Platinum \$12,500 USD; ¥1,875,000 JPY	Gold \$9,500 USD; ¥1,430,000 JPY	Silver \$5,000 USD; ¥750,000 JPY	Bronze \$1,000 USD; ¥150,000 JPY
Logo included on meeting website and abstract book	X	X	X	X	X
Logo recognition on Simply Blood blog meeting blog post	X	X	X	X	X
Exhibits-only table top package	X	X	X	X	
Two (2) dedicated emails sent on your behalf to the ISEH membership. One (1) email to be sent 2-4 weeks prior to the conference and one (1) email to be sent 2-4 weeks following the conference.	X	X	X		
Educational session sponsorship – Logo included on meeting website next to session of choice, in abstract book and on event and session signage	X	X			
One (1) complimentary full-conference registration	X	X			
Two (2) social media posts by ISEH thanking institution for sponsorship OR a one (1) mobile app sub-page banner	X				
Advertising banner on meeting website and mobile app home screen, and one (1) additional complimentary full-conference registration (total of 2)	X				

Contact ISEH at info@iseh.org to discuss other custom sponsorship packages.

Friends of ISEH Packages

Designed for academic institutions, foundations and other supporters of the ISEH mission, these packages support ISEH's educational mission.

Partnership Recognition Benefits	Gold \$9,500 USD and up; \$9,500 USD; ¥1,430,000 JPY And up	Silver \$5,000 USD; ¥750,000 JPY	Bronze \$1,000 USD; ¥150,000 JPY
Logo included on meeting website, abstract book and meeting homepage	x	x	x
Logo recognition on Simply Blood blog meeting blog post	x	x	x
One (1) social media post by ISEH thanking institution for sponsorship	x	x	
One (1) complimentary full-conference registration	x		

*Contact ISEH at
info@iseh.org to
discuss other
custom sponsorship
packages.*

Academic Recruitment Packages

Designed for academic institutions looking to recruit postdoctoral fellows, staff scientists, and/or faculty through targeted advertisement, networking, and branding opportunities.

Partnership Recognition Benefits	Tier 1 \$5,000 USD; ¥750,000 JPY	Tier 2 \$3,000 USD; ¥ 450,000 JPY	Tier 3 \$1,000 USD; ¥150,000 JPY
Logo included on meeting website, abstract book and meeting homepage	x	x	x
Logo recognition on Simply Blood blog meeting blog post	x	x	x
Logo included in rotating slides at the start/end of meeting sessions and breaks indicating postdoctoral positions available.	x	x	x
Table-top recruiter package (Includes a 6-foot table with chairs for flyers and/or banners, plus up to two recruiter-only badges if an institution has non-meeting attendee recruiters)	x	x	
One (1) featured job listing on the ISEH Job Board at the Annual Scientific Meeting	x		
One (1) social media post highlighting open position(s) through ISEH social media	x		

Donation

If you would like to make a Donation to the 54th Annual Scientific Meeting,
you can contact us for more details.

We deeply appreciate your generosity.
Thank you!